

# RYAN BALTON.COM

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## VIDEO AND WEB EXPERIENCE

### Camera/jib assistant, utility for film and TV

*Gettysburg: Three Days of Destiny* (2003)      *TV Land's Game Time* (2005)  
*Throw it Down: The Movie* (8/06)      *The 62nd Annual Tony Awards* (6/08)  
*Inside the NFL* (7/08)      *National Geographic's Genographic Project* (7/08)  
*Rescue Me* (7/08)      *2008 and 2009 Thanksgiving Day Parade - CBS* (11/08 & 11/09)  
*The Celebrity Apprentice* season finale (5/09)      *ESPN College Football* (9/09)



**CitrusTV**, Syracuse, N.Y. (9/07 to present)      *The nation's oldest and largest entirely student-run TV station*

**General manager** (2010) - elected executive staff position. Oversee third largest student group on campus with nine news, sports and entertainment TV shows, 250 volunteer students, \$100,000 budget, HD fundraising campaign

**Web media director** (2008-09) - content manager, developer for CitrusTV.net and social media - Facebook, Twitter, YouTube

**CitrusTV News Live at 6** - director, co-producer, technical director, on-air weather anchor, audio tech, camera operator, video editor, floor director, VTR operator; TD and co-producer for the *CitrusTV News Live 2008 Election Special*

**Juice & Java** - live-to-tape out-of-studio morning talk show in HD - director, TD, co-host, engineer

**Orange Press Pass** - Syracuse's only live postgame show - associate producer, TD

**Sports videographer**      Orange football, basketball, lacrosse, field hockey, ice hockey, soccer, softball, volleyball

**Operations department**      Computer, network and TV equipment installation and maintenance

**MTV Networks / Viacom**, New York, N.Y. (summer 2009)      **Intern: Spike Digital**

Digital show support for Spike TV programming; content management, graphic design, photo editing

**Orange Television Network**, Syracuse, N.Y. (9/09 to present)      *The nation's first HD college cable channel*

**Remote sports Engineer in Charge (EIC)** for multicam play-by-play broadcasts for *SUper Sports*

**RyanBalton.com** (2004 to present)      **Freelance video/DVD production, Web design, photography, tech support**

Select clients: BrooklynHeightsWineBar.com      BruceBalton.com      CranberrysBrooklynHeights.com

MyerTheFlorist.com      Reliable Paper Recycling      Washburn Construction      Weddings, other events

**Director/producer**      *Controversy on the Delaware* (2006), Documentary honored by the Black Bear Film Festival, History Channel, International Cinematographers Guild, National Academy of TV Arts and Sciences

**Co-producer**      *The Path Ahead* (2009), Documentary film showcased by the Syracuse Univ. Athletics department

## JOURNALISM EXPERIENCE

**The Daily Orange**, Syracuse, N.Y. (9/07 to 12/08)      *Independent student newspaper*      **Staff writer, copyeditor**

**The Gazette (Times Herald-Record)**, Port Jervis, N.Y. (3/06 to present)      **Correspondent**

Community news, high school sports photographer and writer for the weekly tri-state Dow Jones newspaper

**Pike County Press**, Milford, Pa. (summer 2009)      **Newspaper/Web site photographer, videographer, writer**

## PUBLIC POLICY AND OTHER EXPERIENCE

**NYC Public Schools**, New York, N.Y. (spring 2009)      **Intern: Government teacher and English teaching aide**

Teacher at the *High School for Leadership and Public Service*, Syracuse University/Maxwell School internship program

**Syracuse University Library**, Syracuse, N.Y. (9/07 to present)      **User technology support consultant**

Printing, scanning; Adobe Creative Suite, Final Cut Pro, Microsoft Office. "Valuable student employee" April 2008

## EDUCATION

**Delaware Valley High School**, Milford, Pa. Graduated June 2007 GPA: 4.0 Class Rank: 25 of 460

**Syracuse University**, *Newhouse School of Public Communications and Maxwell School of Citizenship*, Syracuse, N.Y.

Dual major: television, radio, film / policy studies GPA: 3.1 Expected graduation Dec. 2010

## SKILLS

**Computers:** thorough experience with Mac OS X and Windows 95-Vista; some with Windows Server

**Proficient with** Adobe Dreamweaver, InDesign, Illustrator, Photoshop – Apple Final Cut Pro and Express, iLife suite – Associated Press ENPS – Audacity – Avid Media Composer, Unity – Chyron Lyric – Microsoft Excel, FrontPage, Outlook, PowerPoint, Word **Typing:** 92 wpm

**Basic experience with** Apple Compressor, DVD Studio Pro, LiveType, Motion – Celtx – Soundslides

**Web:** proficient in CSS, HTML, Wordpress and other CMSes; basic experience with ASP.NET, JavaScript, PHP

## Equipment

360 Systems Image Server 2000 – Grass Valley Group 100 and 200 production switchers – Sony Anycast station

Canon, JVC, Panasonic, Sony ENG and studio cameras, standard and high definition – Stanton JimmyJib

Triangle: set up and basic operation to 40 feet – Canon and Nikon dSLR bodies, flashes, lenses – tape decks, teleprompters, video monitors – audio mixers, microphones – tripods, c-stands, over-undering cable

## AWARDS AND HONORS

AXA Achievement 2007 Community Scholarship

Int'l Cinematographers Guild Scholarship

Kodak Young Leaders Award

National Honor Society of Delaware Valley '06-07

Pencor Telecommunications Scholarship '07

Pike Co. Public Library 2008 volunteer of the year

President's Council on Service and Civic Participation-  
Gold Volunteer Award

Rotary Club - Junior Rotarian

Syracuse University Founders Scholarship

Who's Who Among High School Students

Xerox Award for Innovation and Information Tech.

## COMMUNITY SERVICE

Delaware River Cleanup '05-09

Delaware Valley School District Board of Education –  
youngest candidate in board's history '08

The Media Unit, Syracuse public access teen TV '08

Northeast PA Odyssey of the Mind, K-12 creative  
problem solving competition – Public relations  
director and webmaster (nepaootm.com), tournament  
judge, award ceremony director/MC

Pike Co. Public Library – volunteer

Relay for Life of Delaware Valley – PR chair '04-07

Syracuse City Schools – mentor/tutor '08



## CO-CURRICULAR ACTIVITIES

### College

Newhouse School Peer Adviser

Odyssey of the Mind

### Middle and High School

Broadcast Del Val, video news director, grades 10-12

DV World, Web site – editor 11, 12

Newspaper – editor in chief 7, 8, 11, 12

Odyssey of the Mind – world finalist grades 9-12

Orchestra, chamber orchestra, pit band (cello)

Peer Mediation

Podcast Del Val – founder and co-host of the world's  
first high school news podcast

PTSA – student officer

Student Council

*References available upon request. Visit [RyanBalton.com](http://RyanBalton.com) for a portfolio of work samples.*